

Quarterly Issues/ Programs List
WTMJ-TV
January 1, 2000

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Adjustments to significant changes in education(Choice and charter schools) and welfare reform	News Story	Two area legislators hold public meeting on going back to neighborhood schools and getting away from forced busing.	10/02/99	6:00pm	45 seconds
	News Story	State legislative hearing on use of money that is now used for busing to go to neighborhood schools in Milwaukee.	10/05/99	5:00pm	75 seconds
	News Story	Milwaukee Journal-Sentinel holds educational forum for progress.	10/21/99	5:00pm	75 seconds
	News Story	Racine's first charter school will not be able to open in January as supporters had hoped.	11/15/99	5:00pm	75 seconds
	News Story	Messner High School dedicates a new addition to the school. This after the school almost closed several years ago. Choice has been a big reason for recent success.	11/16/99	5:00pm	100 seconds
	News Story	W-2 graduation for those who will become education assistants and paraprofessionals.	12/23/99	5:00pm	25 seconds
A transportation system to move people between jobs and homes	News Story	New Lake Parkway opens on south side of city and county after years of construction.	10/01/99	4:00, 5:00, 6:00, 10:00pm	75 seconds each
	News Story	New anti-skid material put on Highway 16 in Waukesha County, trying to stop accidents on snow and icy surfaces.	10/11/99	6:00pm	75 seconds

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A transportation system to move people between jobs and homes (cont.)	News Story	Hundreds of people turn out in Washington County for a public hearing on the proposed widening of Highway 164. Most people are against the expansion.	11/16/99	10:00pm	75 seconds
City and regional economic development	News Story	Mayor cuts ribbon on new section of Riverwalk that is opened north of the Downtown area.	10/07/99	10:00pm	20 seconds
	News Story	City of Milwaukee and the state plan redevelopment of Fond du Lac Avenue between 19 th and 36 th Street. Hope it will spur economic development but business owners wary it will hurt them in short run.	10/31/99	5:00 and 10:00pm	75 seconds each
	News Story	Greater Milwaukee Committee recommends a public market similar to Pike's Market in Seattle be built in the Third Ward.	11/07/99	10:00pm	75 seconds
	News Story	Announcement of new downtown hotel adds on to city's increase development of downtown.	11/29/99	5:00pm	100 seconds
Crime and violence, especially among juveniles and in school settings	News Story	Members of the Hartland Arrowhead football team have beer party. Police respond but teenagers won't come to the door. A parent who thought his daughter was inside busted down the door. Star member of football team is suspended.	10/06/99	6:00, 10:00pm	75 seconds each
	News Story	Runaway teenagers from Sheboygan and other parts of Eastern Wisconsin are gang raped and held in Detroit.	10/12/99	6:00pm	75 seconds

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Crime and violence, especially among juveniles and in school settings (cont.)	News Story	Sentencing for Morgan Stone. He pleads no contest to drug charges and keeping a drug house. He was 17 years old when he was arrested for holding parties at his mother's house during school hours.	10/14/99	5:00pm	75 seconds
	News Story	Wilmot High School teenager leaves school, goes home and gets gun with intent to go back to school, ends up being surrounded in cornfield before being arrested.	10/15/99	4:00, 5:00, 6:00, 10:00pm	75 seconds each
	News Story	A handful of Green Bay Packers meet with juvenile offenders at the juvenile detention center and talk with them about getting their lives straighten out.	10/19/99	5:00pm	75 seconds
	News Story	New St. Francis Police Chief considers changes in curfew and truancy violations. These changes would strengthen current ordinances.	10/20/99	10:00pm	75 seconds
	News Story	Police Chief Art Jones talks at Bayview High School where several students take pledge against gun violence.	10/21/99	6:00pm	20 seconds
	News Story	Attorney General Jim Doyle will convene a safe schools training conference for state educators and law enforcement.	10/21/99	4:30pm	75 seconds
	News Story	Overnight vandalism at two Wauwatosa schools, juveniles are later arrested.	10/21/99	11:00am, 4:00, 5:00, 6:00pm	25 seconds each
	News Story	15 year old girl pushes an 18 year old boy out the window of a second story apartment in Cudahy during underage drinking party.	10/25/99	6:00pm	75 seconds

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Crime and violence, especially among juveniles and in school settings (cont.)	News Story	Fond du Lac man charged with nine counts of child abuse after allegedly handcuffing his girlfriend's children to pipe under a sink and locking kids in a closet.	11/04/99	6:00 and 10:00pm	75 seconds each
	News Story	Four Thiensville teenagers in custody for allegedly torturing another teenager similar to scenes from movie "Fight Club."	11/09/99	5:00, 6:00, 10:00pm (plus several follow-ups)	75 seconds each
	News Story	Hartford High School suspensions for students drinking alcohol have gone up significantly.	11/17/99	6:00pm	75 seconds
	News Story	Two cases of shoplifting in Menomonee Falls where parents use their children to shoplift for them.	12/08/99	10:00pm	75 seconds
	News Story	Sheboygan High Schools and middle schools add security as threats on the school are made.	12/16/99	5:00, 6:00, 10:00pm	75 seconds each
Health care; access and cost	News Story	Ronald McDonald House celebrates its 15 th anniversary. House allows people a place to stay at affordable cost and close to the hospital where their child is staying.	10/02/99	6:00pm	45 seconds
	News Story	Shoo the Flu clinic takes place at Bayshore Mall, flu shots are given for a small fee.	10/04/99	4:30pm	30 seconds
	News Story	St. Catherine's Hospital in Kenosha closes its surgery center. Procedures will now have to be done at the hospital.	10/05/99	5:00pm	75 seconds
	News Story	Statewide conference on the prevention and treatment of HIV/AIDS in men of color.	10/06/99	5:00pm	75 seconds

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Health care; access and cost (cont.)	News Story	4 year old Milwaukee boy becomes second person in the state to get living donor-liver transplant.	10/19/99	10:00pm	75 seconds
	News Story	Rogers Memorial Hospital starts a campaign to build up a reserve fund for patients who can not pay for their treatment.	10/20/99	5:00pm	75 seconds
	News Story	St. Mary's Ozaukee holds first ever drive up flu shot clinic on north shore.	10/21/99	5:00pm	75 seconds
	News Story	Congressman Ryan and Blue Cross Blue Shield make big announcement about new options for Medicare patients in Racine County.	11/08/99	5:00, 6:00, 10:00pm	75 seconds each
	News Story	Congressman Kleczka holds meeting with senior citizens to discuss study showing seniors in his district pay more than twice what favored customers like HMO's pay for prescriptions.	12/06/99	4:00pm	75 seconds
Family values and development; teen pregnancy and births to unmarried women					
	News Story	Congressman, Tom Barrett, and Presidential advisor, Ben Johnson, talk to students at middle school about race relations.	12/02/99	5:00pm	75 seconds
Racism in employment, housing and education	News Story	Some students in Burlington told they can no longer display the Confederate Flag because of complaints from students.	12/08/99	5:00pm	75 seconds

Quarterly Issues/ Programs List
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October 1, 1999

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	Twenty inner city teenagers take part in job training program sponsored by Nellie's Outreach Resource Initiative, non-profit group that provides teenagers job skills and chance to work for money at same time	07/24/99	5:00pm	30 Seconds
	News Story	Local families hold rally to show support for choice school families in Cleveland. Federal judge there rules voucher program is illegal.	08/31/99	10:00pm	75 Seconds
	News Story	Messmer High School appears on CNN as a showcase for school choice	08/31/99	4:30pm	75 Seconds
	News Story	Follow up on story about local women who were featured on Dateline concerning W-2	09/03/99	5:00pm	75 Seconds
	News Story	New after school safe haven with computer labs opens, giving students place to go after school to do homework and learn more about computers	09/27/99	4:30pm	80 Seconds
A transportation system to move people between jobs and homes	News Story	Milwaukee County Transit system named as top bus system in the nation. Buses take a victory lap.	08/10/99	6:00pm	20 Seconds
	News Story	Traffic engineers and transportation officials explain proposal to widen Highway 164 in Waukesha County. Growing population with more jobs.	08/12/99	10:00pm	75 Seconds
	News Story	Ribbon Cutting for new Lake Parkway, state highway 794.	09/29/99	5:00pm & 6:00pm	75 Seconds each

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City and regional economic development.	News Story	Johnson creek Village Board votes to approve the building of a casino by the Lac du Flambeau Indian Tribe. Jefferson County Board must vote on proposal next.	07/01/99	10:00pm	60 Seconds
	News Story	Lac du Flambeau Indian Tribe proposes building convention center and riverboat casino in Sheboygan.	07/27/99	10:00pm	75 Seconds
	News Story	Milwaukee's newest central city bank opens. Legacy Bank takes over in old bank building.	09/08/99	5:00pm	80 Seconds
Crime and violence, especially among juveniles and in school settings	News Story	17 year old Whitefish Bay boy and mother appear in court on charges the boy was running a drug house and the mother was aware of it.	07/03/99	6:00pm	30 Seconds
	News Story	15 year old shot and killed in park in West Milwaukee. Police believe it is part of a gang problem in the area.	07/07/99	6:00pm	80 Seconds
	News Story	12 year old shot in the head after he and a friend are playing with a gun belonging to an older friend who was watching one of the children.	07/08/99	5:00pm, 6:00pm & 10:00pm	75 Seconds each
	News Story	Police crackdown on teenagers who cruise and hang out in neighborhood surrounding Capitol Drive and Sherman Boulevard. 85 people given citations.	07/11/99	6:00pm & 10:00pm	75 Seconds each
	News Story	Mayor Norquist takes part in canvassing effort to get kids involved in Safe and Sound program. The program is aimed at stopping crime among juveniles.	07/20/99	5:00pm	25 Seconds

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Crime and violence, especially among juveniles and in school settings (cont.)	News Story	First time juvenile offenders clean up graffiti on near south side.	07/24/99	6:00pm	75 Seconds
	News Story	Walworth County Sheriff's Department conducts a mock disaster drill at Williams Bay High School.	08/10/99	5:00pm	75 Seconds
	News Story	Pewaukee School District says it will install video camera's in school buses to try and keep kids in line and to monitor discipline.	08/16/99	6:00pm	75 Seconds
	News Story	Megunon School Board looks at passing rule, which would take drivers licenses away from truants.	08/18/99	10:00pm	75 Seconds
	News Story	Former gang member Nicky Cruz holds forum to try and keep kids out of gangs. Uses interesting, non-traditional methods.	09/08/99	10:00pm	75 Seconds
Health care; access and cost.	News Story	Governor in town to kick off new Badger Care program health care program for low income families.	07/01/99	5:00pm	75 Seconds
	News Story	Milwaukee Health Department takes mobile van out to W-2 agency to try and reach kids who haven't had their immunizations.	08/04/99	5:00pm	20 Seconds
	News Story	Congressman Paul Ryan holds town hall meeting on Medicare issues. Two HMO's in his district have told consumers they will no longer take Medicare patients.	08/14/99	6:00pm	80 Seconds

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Health care; access and cost. (cont.)	News Story	Health and Human Services Secretary Donna Shalala talks about federal governments' position on organ donations and whether organs donated in a region should stay there.	08/17/99	5:00pm	75 Seconds
	News Story	Central city health clinic re-opens, making health care more available to people in the neighborhood.	08/24/99	5:00pm	75 Seconds
	News Story	Medical College of Wisconsin teams up with Family House Medical Clinic to make health care more available and affordable in central city neighborhood.	08/26/99	5:00pm	25 Seconds
	News Story	New medical clinic opens on city's northwest side, making health care more available and affordable to those in the area.	09/15/99	5:00pm	80 Seconds
Family values and development, teen pregnancy and births to unmarried women					
Racism in employment, housing and education					

Quarterly Issues/ Programs List

WTMJ-TV

July 1, 1999

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Issue	Title	Description	Date	Time	Duration
Adjustments to significant changes in Education (Choice and Charter schools) and welfare reform.	News Story	Several upsets in the race for the MPS Board, all candidates backed by teachers union lose. MPS sure to change position on choice & charter schools.	4/7/99	Various times throughout the day.	
	News Story	MPS Superintendent Allen Brown resigns.	4/28/99	Various times throughout the day.	
	News Story	Supreme Court says you can't discriminate in welfare benefits between those living in state and those just moving to the state.	5/17/99	Various times throughout the day.	
	News Story	P. A. V. E. and MPS announce plan to pay for choice students to go to summer school through MPS.	5/25/99	Various times throughout the day.	
	News Story	New superintendent is hired for MPS.	5/26/99	Various times throughout the day.	
A transportation system to move people between jobs and homes.	News Story	MPS Superintendent Korte and Archbishop Weakland announce collaborative agreement between the two.	6/9/99	Various times throughout the day.	
	News Story	Construction begins on I-94 between the Mitchell Interchange and county line, major construction project on freeway section linking Racine, Kenosha and southern Milwaukee County to downtown Milw.	4/5/99	Various times throughout the day.	
	News Story	Residents react to the plan to demolish the Park East Freeway.	4/26/99	Various times throughout the day.	

Issue	Title	Description	Date	Time	Duration
City and regional economic development.	News Story	Lac du Flambeau tribe opens an office in Waukesha	4/5/99	Various times throughout the day.	
		County to campaign for support of casino development in the County.			
	News Story	Congressmen Barrett and Kleczka announce federal funds to help redevelop funds for the Menomonee Valley.	4/19/99	Various times throughout the day.	
	News Story	Harley Davidson announces museum and restaurant to be built at old Schlitz Brewery building.	4/26/99	Various times throughout the day.	
	News Story	Jewel-Osco and aldermen announce 10 million investment along N. 35 th Street between North and Meinecke.	5/2/99	Various times throughout the day.	
	News Story	Master plan for Milwaukee downtown unveiled.	5/2/99	Various times throughout the day.	
	News Story	Lac du Flambeau decide not to put casino at Country Inn location in Pewaukee.	5/18/99	Various times throughout the day.	
	News Story	Racine master plan for its downtown.	5/18/99	Various times throughout the day.	
	News Story	Public hearing on long range plans development along Capitol Drive in Brookfield.	5/18/99	Various times throughout the day.	
	News Story	City offers bonding proposal to Summerfest for new development plan.	5/27/99	Various times throughout the day.	
	News Story	New Berlin Mayor and Lac du Flambeau come up with agreement on casino.	6/3/99	Various times throughout the day.	
	News Story	Briefing with the architect of new Art Museum addition.	6/11/99	Various times throughout the day.	

Issue	Title	Description	Date	Time	Duration
	News Story	Lac du Flambeau officials meet with Town of Belgium officials about new casino.	6/11/99	Various times throughout the day.	
	News Story	Wal-Mart gets council committee approval to build at Southgate Mall site.	6/15/99	Various times throughout the day.	
	News Story	Gets full council approval.	6/22/99	Various times throughout the day.	
	News Story	Lac du Flambeau looks at Johnson Creek as place to build casino.	6/30/99	Various times throughout the day.	
Crime and violence, especially among juveniles.	News Story	The last of the Burlington teenagers gets sentence for plot to shoot students and teachers.	4/5/99	Various times throughout the day.	
	News Story	Safe and sound program extends hours to help provide places for positive alternatives for Milwaukee kids.	4/5/99	Various times throughout the day.	
	News Story	Van driven by teenager crashes into Whitnall Park lagoon, killing two and injuring two more.	4/6/99	Various times throughout the day.	
	News Story	Proposal for all Slinger High School students to be subjected to random drug tests.	4/20/99	Various times throughout the day.	
	News Story	Several local reaction stories to the shootings in Littleton, Colorado; crisis team member, high school safety, gothic culture, prevention, at risk students, and victim of the shootings who was born in Waterford.	4/21/99	Various times throughout the day.	
	News Story	Threats to many schools in viewing area start, students coming up with hit lists, bomb threats and other threatening message left for school administrators.	4/26/99	Various times throughout the day.	

Issue	Title	Description	Date	Time	Duration
	News Story	Twelve year old from Pleasant Prairie shot to death when he was playing with a gun with another twelve year old.	5/8/99	Various times throughout the day.	
	News Story	Elm Grove police frustrated when teenagers barricade themselves inside house where underage drinking party taking place, mother comes home and fails to help police.	5/26/99	Various times throughout the day.	
	News Story	Seven Elm Grove teenagers face charges for holding fake beer party that drew police attention.	6/3/99	Various times throughout the day.	
	News Story	One 13 year old in Beaver Dam shoots another 13 year old and kills him.	6/4/99	Various times throughout the day.	
Health care: access and cost.	News Story	Rainbow Clinics in Milwaukee are in debt and going to close.	4/1/99	Various times throughout the day.	
	News Story	Kick off rally for program called Hope for Kids, people going door to door to talk to families about no cost or low cost insurance.	4/17/99	Various times throughout the day.	
	News Story	Volunteer is inoculated with trail vaccine for HIV.	5/20/99	Various times throughout the day.	
Family values and development; teen pregnancy and births to unmarried women.	News Story	Life on the Edge tour at the auditorium to improve communication between parents and teens.	4/24/99	Various times throughout the day.	
	News Story	Supreme Court throws out case against Deborah Zimmerman who tried to drink her fetus to death.	5/26/99	Various times throughout the day.	
	News Story	Pro Life Wisconsin opposes bill that would require insurance companies to cover birth control items.	5/28/99	Various times throughout the day.	

Issue	Title	Description	Date	Time	Duration
Racism in employment, housing and education.	News Story	Update on redlining settlement between city resident and American Family Insurance.	4/15/99	Various times throughout the day.	
	News Story	Mayor release report on minority hiring for the city of Milwaukee.	6/7/99	Various times throughout the day.	
	News Story	Guaranty Bank and H.U.D. sign agreement to continue fair lending practice for low and moderate income families.	5/28/99	Various times throughout the day.	

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April 1, 1999

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Issue	Title	Description	Date	Time	Duration
Adjustments to significant changes in Education (Choice and Charter schools) and welfare reform.	News Story	State reports on people that have left AFDC or W-2 in the first portion of last year.	1/13/99	Various times throughout the day.	
	News Story	Third graders get ready to take their new Assessment tests.	2/5/99	Various times throughout the day.	
	News Story	Milwaukee Public Schools and Teachers Union settle four year old lawsuit and agree on MPS ability to run charter schools.	2/16/99	Various times throughout the day.	
	News Story	Messmer High School is expanding some of which is due to school choice.	3/15/99	Various times throughout the day.	
A transportation system to move people between jobs and homes.	News Story	Antrak announces possible expansion of service in Midwest.	1/28/99	Various times throughout the day.	
	News Story	Milwaukee County Transit service expanding freeway flyers during summer construction on two freeway projects.	3/29/99	Various times throughout the day.	
City and regional economic development.	News Story	Potawatomi Tribe holds news conference to talk about the economic impact of expanding their casino in Milwaukee.	1/27/99	Various times throughout the day.	
	News Story	Public hearing on expanding Potawatomi casino.	1/28/99	Various times throughout the day.	

Issue	Title	Description	Date	Time	Duration
	News Story	Rockwell International announces it is moving its corporate headquarters to Milwaukee.	2/8/99	Various times throughout the day.	
	News Story	Common council votes on expansion of Potawatomi Casino.	2/9/99	Various times throughout the day.	
	News Story	Summerfest unveils plan to expand the festival grounds.	2/25/99	Various times throughout the day.	
	News Story	Church and city work together to revitalize 30 blocks of central city north of Washington Park.	3/9/99	Various times throughout the day.	
	News Story	Possibility of new casino to be built in Waukesha County.	3/19/99	Various times throughout the day.	
Crime and violence, especially among juveniles.	News Story	Teenage baby sitter is the city's first homicide of the year. She is killed by a stray bullet.	1/1/99	Various times throughout the day.	
	News Story	Gang conference sponsored by Lincoln Park Community Center to empower residents and to take back their neighborhood.	1/8/99	Various times throughout the day.	
	News Story	Wauwatosa East High School player hits coach, knocks down fan in fight after game at Milwaukee Marquette High School.	1/18/99	Various times throughout the day.	
	News Story	Trial in Manitowoc County for Jason Halda, teenager who shot and killed police officer.	1/26/99	Various times throughout the day.	
	News Story	Muskego Police on the lookout for minors buying alcohol and the stores that would sell it to them.	1/29/99	Various times throughout the day.	

Issue	Title	Description	Date	Time	Duration
Health care: access and cost.	News Story	Juveniles busted for curfew violations hanging around theater after movies end.	2/1/99	Various times throughout the day.	
	News Story	Secret Service and Waukesha County catch teens making fake bills with a computer.	2/2/99	Various times throughout the day.	
	News Story	State Superintendent Benson and Attorney General Doyle announce plans to reduce violence in schools.	3/1/99	Various times throughout the day.	
	News Story	Racine County Jude throws out confession of Burlington Teens involved in school plot to kill administrators and students.	3/2/99	Various times throughout the day.	
	News Story	Positively Milwaukee story on free eye exams during month of January.	1/19/99	Various times throughout the day.	
	News Story	News conference about the transfer of Mt. Carmel nursing home from vencor to benedictine order.	2/1/99	Various times throughout the day.	
	News Story	Former Chicago Bears great Walter Payton needs liver transplant, will he get special treatment in receiving one?	2/2/99	Various times throughout the day.	
	News Story	Poll results on attitudes toward welfare and healthcare reform in Wisconsin.	2/3/99	Various times throughout the day.	
	News Story	Dr. Margaret Martin of Children's Health System opens office at La Follette School, first doctor's office in MPS building.	3/2/99	Various times throughout the day.	
	News Story	News conference on accessibility and affordability of nursing homes.	3/22/99	Various times throughout the day.	

Issue	Title	Description	Date	Time	Duration
Family values and development; teen pregnancy and births to unmarried women.	News Story	New report from kids count tells of sad state of affairs for teen mothers.	1/20/99	Various times throughout the day.	
	News Story	Woman arrested five times for drunk driving, is pregnant with second child.	2/8/99	Various times throughout the day.	
Racism in employment, housing and education.	News Story	New low cost loan possibilities in minority Neighborhoods, to help with high number of loan applications that are turned down for minorities.	3/24/99	Various times throughout the day.	